

## Press release

København den 11. november 2011

### **Infopaq appoints**

**Infopaq appoints Claus Jensen (46)** to be responsible for its activities in both Denmark and Norway.

As vice president of Infopaq Norge AS, Claus Jensen, in addition to his current responsibilities in Denmark, will be responsible for Infopaq services, recruitment of a new country manager and building a new sales organization. "Our goal is to generate significant organic growth in Norway as we have seen in Denmark in 2011," he says.

Claus Jensen replaces Erun Li Jensen. Erun has been acting country manager since May 2011 for Infopaq Norway and she will focus on her other duties as CQO in Infopaq International.

Claus Jensen has worked with communication and PR in a number of years and has been a partner at Hill & Knowlton for 7 years. He came to Infopaq in 2009 from Cision, where he was research director. Claus Jensen, MA. University of Copenhagen, has also been lecturer at the IT University.

Additional Information:

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#### **About Infopaq**

Infopaq is a global, European-based company with expertise in media, publicity, analysis and advice. By offering media monitoring, editorial services, qualitative and quantitative analysis, and consulting, we help our clients improve their communication efforts and thereby achieve their business goals. We have approx. 6,500 customers and more than 500 employees in Denmark, Estonia, Finland, Norway, Sweden and Germany.

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